



**HIDDEN HEROES GALA**

Honoring BRC Staff on the Front Lines of the COVID-19 Pandemic

A Virtual Event  
June 8, 2020 | 8:00PM

**Contact Information**

Name	Company		
Address	City	State	Zip
Phone	Email		

**Sponsorships**

**\_\_\_ Visionary \$100,000**

Recognition from the podium during broadcast event, full-page ad in virtual journal, inclusion of personal video message during event, logo representation during event, inclusion in social media and email marketing.

**\_\_\_ Builder \$50,000**

Recognition during broadcast event, full-page ad in virtual journal, inclusion of personal video message during event, logo representation during event, inclusion in social media and email marketing.

**\_\_\_ Champion \$25,000**

Half-page ad in virtual journal, inclusion of personal video message during broadcast event, logo representation during event, inclusion in social media and email marketing.

**\_\_\_ Leader \$10,000**

Logo representation during broadcast event, inclusion in social media and email marketing, donor listing in virtual journal and on event website.

**\_\_\_ Advocate \$2,500**

Donor listing in virtual journal and on event website.

**\_\_\_ Supporter \$1,000**

Donor listing in virtual journal.

**Other Donation Amount \$ \_\_\_\_\_**

For additional sponsorship options, or if you have any questions, please contact Shira Fisher at **212.803.5737** or **sfisher@brc.org**.

**Payment Information**

Enclosed is a check in the amount of \$ \_\_\_\_\_ payable to: BRC

Please charge \$ \_\_\_\_\_ to my:  
 Visa    MasterCard    American Express

Card Number	Exp. Date	CVV#
Name as it appears on card		Signature

**Please send your payment to:**

By wire:  
 Routing #: 026013673  
 Account #: 7920827370  
 Account Name: Bowery Residents' Committee, Inc.

Pledge or check payment to:

**BRC Gala Department**  
 Attn: Shira Fisher  
 131 West 25th Street, 12th Floor, New York, NY 10001  
 Email: sfisher@brc.org

Preferred listing in all gala materials

BRC is a New York nonprofit corporation and is exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible for Federal income tax purposes to the fullest extent of the law.